



Southern Star Jewellery

(A UNIT OF SOUTHERN STAR JEWELLERS PVT. LTD.)



VISION

Bring the real Gold at real prize to The Customers in Delhi. Eliminate the evils of the Society such as cheating and exploitations.

MISSION

Apprise the customers how they are often cheated and how can they get out from such type of unethical practices.

CORE VALUES

- ❖ Integrity
- ❖ Mutual Respect and Trust
- ❖ Transparency

VALUE DRIVERS

Customer Delight:-

You can get all types of Kerala, Bombay, Kolkata and Delhi Bangles, Chains, Rings, Studs and many more. Please do check out our new collection, you'll surely be surprised with our wide range of collections at affordable and most feasible (less than market price) prices!!!!

LONG TERM RELATIONSHIP

The monthly saving scheme launched by us has gained a wide range of acceptance by our customers. It is just a mere fact and not a miracle that more than 30,000 members have joined us within a short span of five years.

Southern Star's Rich History

Southern star Group which commenced its service in the year 1986 with a pure motive of sincere service to the needy, has spread its wings far and wide within a span of 32 years sticking strictly to the principles of a co-operative movement within the country. Today Southern Star is a huge family of over 30,000 members having fixed assets worth more than 100 Cores. Well known for its Trust, Commitment & Social Upliftment and it has become the life line of Malayalees in Delhi.

It is a known fact that the Gold rate in Kerala is low as compared to Delhi. The very reason is that Delhi does not have neck to neck competitions compared to Kerala. As a result, our rate is comparatively low by Rs. 1000/- to 2200/- per thola (10 gram) than other Delhi rates. Besides these, the design charges, polish charges, stone charges etc. are also very low. The first ever endeavour of Southern Star in the field of the yellow metal was made with the opening of a jewellery shop at Netaji Subash Place (Near Wazirpur Depot/Pitampura) in 2012. Within a short span of time, we have been able to open four more shops. The secret behind our success is the total trust which our dear clients placed on us realizing the profiteering attitude of the big and small gold traders in the city. We always stick to our policy of selling only 22ct (91.6) BIS Hallmarked gold ornaments.





QUALITY IS OUR PRIORITY

We at Southern Star give utmost priority to quality. Strict measures are taken to employ quality controls at every stage. Our facility undergoes regular inspections and scrutiny. BIS has granted us with a corporate licence which shows our consistency in the quality and quantity.



DIAMOND COLLECTIONS

Southern Star offers an extensive range of diamonds, in various carat, weights and designs. You can easily find the one that fits in your budget and preference. More options to choose from, you can be sure that you will get the widest range and the best deals from us. We have structured our business to keep our supply chain lean and inventory levels at the minimum, thus allowing us to offer a fair price that is much lower than any other dealers around.



TRANSPARENCY

In order to win the trust of our customers we have provided the facility of electronic analysers (X-ray machine) in all our Shops. The cost of the ornament always remains in black and white with no hidden charges. We use bar code on ornaments in order to avoid any error that can occur in billing. The accuracy weighing machines are also available in all our shops.



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PITAMPURA (NSP)

G-5, Pearls Best Heights-II,
Netaji Subash Place Pitampura,
Near Max Hospital Delhi-34,
Ph: 011- 42458313.

DILSHAD GARDEN

G-5,C, Dilshad Garden
Metro Station Building,
Dilshad Garden, Delhi-95.
Ph: 011- 43472516

GREEN PARK

Gate No.1, Green Park
Metro Station, Yusuf Sarai
Market, Aurobindo Marg,
New Delhi-16,
Ph: 011- 41603785

JANAKPURI

1/65, Janakpuri
District Centre
Near Metro Pillar No. 579
Delhi-58 Ph: 011-41678313

CORPORATE OFFICE

E-10, UGF, DDA Market,(LSC), MOR Land, New Rajendra Nagar, New Delhi-60

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